



The Lazy Handwriting Analyst's Way To Success

Jona W McKee, CHA

Celebrity Handwriting Expert

www.celebrityhandwritingexpert.com



Introduction

- The purpose of this presentation is to provide examples of real life tactics to help You earn \$100 or more per hour as a handwriting analyst, in less time, with less stress.
- This is not a “get rich quick” method. However, an Analyst can earn \$500 or more per month or employing a combination of these tactics. It’s up to how Lazy you want to be.



Topics

- The Lazy Handwriting Analyst's Way of Internet Marketing
- The Lazy Handwriting Analyst's way of Selling product and generating Passive Income
- The Lazy Handwriting Analyst's way of Personal Marketing
- The Lazy Handwriting Analyst's Way of Presentations and Seminars

The Lazy Handwriting Analyst's Way of Internet Marketing



- Take Advantage of the Free Expert Listing as a new Certified Analyst at HandwritingU.com
- A website/web presence is a must. Create your own website or contact Handwriting U to help you create a web presence.



Jona's Expert Listing



- **Entertainment**
- **Jona W. McKee**
"Black America's #1 Handwriting Expert" and Certified Handwriting Analyst will provide unforgettable insights and comic relief for your next meeting or event.
- Handwriting Analysis is the most accurate, reliable, and cost-effective personnel selection method available today. Jona McKee specializes in using handwriting analysis to help entrepreneurs or corporations hire and develop sales personnel with million dollar potential.
- For additional information, visit Jona's website at www.jonamckee.com.
- 315 Overlook Drive, Box 751
Occoquan, Va 22125
Voice: 703.490.8538
Fax: 703.490.5957
- *E-Mail:* jmckee@jonamckee.com
- **Fees:**
 - Entertainment or speaking engagements begin at \$60.00 per hour
 - \$60 flat fee per hour live telephone analysis
 - \$75 per written personality analysis
 - \$125.00 for written Sales & Marketing Employee Selection Analysis
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The Lazy Handwriting Analyst's Way of Selling Product and generating Passive Income

- Join Handwriting U's affiliate program and earn lazy, easy 20% or more commissions
- Buy Handwriting U Products at wholesale and retail at your seminars and presentations



The Lazy Handwriting Analyst's Way of Personal Marketing

- Get a business card with a client centered message.
- Consider creating special reports in lieu of a book
- Print “reports” or “books” short run at a low per unit cost. Black and white cover is okay.



Real Life Special Report

Sex..... Lies And Handwriting

How To Avoid A Horrible Relationship

**By
Jona McKee
Celebrity Handwriting
Analyst**

The Lazy Handwriting Analyst's Way of Presentations and Seminars



- If you don't want to develop your own speech/seminar materiel consider the Cruise Ship Lectures from Handwriting U
- In-Home presentations are an easy and lazy way to make money.

Real Life One sheet



Jona McKee

315 Overlook Drive, Box 751
Occoquan, Va 22125
Voice: 703.490.8538
Fax: 703.490.5957
Email: jmckee@jonamckee.com
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Celebrity Handwriting Analyst

Personal Appearances

Have your guests "mesmerized" by the accurate insights and entertaining presentations provided by Celebrity Handwriting Expert Jona McKee. Jona will reveal hidden personality secrets of your guests and Celebrities in the News in a fun, tasteful, and delightful manner...just from a sample of their handwriting!

Besides being an accurate professional handwriting analyst, Jona is a true entertainer. His presentation skills are both funny and fascinating. He can even explain embarrassing traits with so much diplomacy, people laugh at themselves. Each participant will walk away with a little more insight into themselves and have lots to talk about with their friends or co-workers!

Jona is available to appear at selected Corporate Events, Trade Shows, Business Meetings, Private Parties, or Fund Raisers. Your guests simply write a sample of their best cursive handwriting, show it to Jona, and he instantly paints a picture of their personality...in accurate detail: their wants, desires, emotions, and even their sex drives!

Your total satisfaction guaranteed! Call today to schedule!



Real Life Seminar Flyer

- **Sex...Lies... And Handwriting**



- A seminar presented by Jona McKee, Professional Handwriting Expert
- **Learn what your handwriting reveals about.....**
 - *Self esteem, confidence, ambition*
 - *Integrity, honesty, compulsive lying*
 - *Jealousy, Anger, secretive*
 - *Love and Sexuality*
 - *.....and More!!!!!!*
- **Don't miss this Opportunity!**
- **Contact: Rom Wills, 301. 248.9455**
- **Seminar Date: Saturday, November 15, 2003 3-4pm**
- **Cost \$15.00**
- **Limited Seating Available...Call Now and Reserve Your Seat!**



Real Life In-Home Seminar Example

- Charged \$15.00 per head for an in-home seminar and had ten participants.
- Sold 5 grapho-decks and did a couples compatibility analysis at \$150.00 as a result of the seminar.
- Total gross \$337.50



Next Action Steps

- Schedule an in-home class with friends
- Order 10 “Handwriting 101” booklets
- Get the Handwriting University.com’s Marketing Course
- Join the Handwriting U Affiliate Program
- Get your own website
- Consider getting the Handwriting U Cruise Ship lectures and give in-home seminars
- Consider enrolling in Handwriting U’s Document Examiner Program
- What’s Holding You Back?
Consider working with a buddy, mentor, or hire a Personal Coach to keep you on track and follow-through.
- Do It Now!!!!!!!!!!



Final Thoughts

- Even The Lazy Handwriting Analyst can earn more in less time with less stress by employing a combination of these tactics.
- “You can be a Lazy Handwriting Analyst and make \$100 or more per hour...but...you cannot be a “Do Nothing” Handwriting Analyst and make a dime.”
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Links to Make Money

www.handwritinguniversity.com/campus/101

Click the above link to start teaching at home using the Handwriting 101 - Introductory book.

